



Vision

The D.C. Bar Pro Bono Center increases justice for D.C. residents living in poverty. We support volunteer lawyers seeking to promote justice by delivering pro bono legal services, and we provide direct legal assistance to meet the legal needs of our community.

Our Values

- Justice
- Commitment
- Diversity, Inclusion, and Racial Justice
- Expertise
- Compassion
- Innovation
- Collaboration

Strategic Priority One: Provide exceptional client-centered service to meet the community’s legal needs.		
<p>Strategic Objectives</p> <ol style="list-style-type: none"> 1. Adjust to the changing unmet legal needs of D.C. residents living in poverty and those nonprofits and small businesses that serve the community 2. Continue to collaborate with partner organizations and institutions to optimize services to our client community 	<p>Opportunities</p> <ul style="list-style-type: none"> • Develop client feedback channels • Identify emerging legal needs 	<p>Continue Supporting Activities</p> <ul style="list-style-type: none"> • Full representation clinics • Advice & Referral Clinics • LTLAN • FLAN • Nonprofit and Small Business Legal Assistance Programs • Court-based resource centers • Attorneys of the Day • ProBono.net • LawHelp.org
Strategic Priority Two: Grow pro bono participation among D.C. Bar members and area lawyers.		
<p>Strategic Objectives</p> <ol style="list-style-type: none"> 1. Collaborate with law firms, agencies, voluntary bars, and corporate law departments to enable lawyers to participate easily 2. Provide rewarding, enriching, and efficient experiences to pro bono volunteers 3. Adapt to changes in the practice environment 4. Work with the Bar’s Communications staff to build awareness of poverty law issues and the need for pro bono volunteers to serve those living in poverty in the community 	<p>Opportunities</p> <ul style="list-style-type: none"> • Systemize case management among legal services providers • Offer additional remote training • Optimize the use of technology 	<p>Continue Supporting Activities</p> <ul style="list-style-type: none"> • Outreach and coordination with firms, agencies, and corporate law departments • Clinic volunteer opportunities for transactional attorneys (NFPs and small businesses) • Mentoring, training, and resources • Attorney of the Day • Community-centric clinics • Volunteer recognition

Strategic Priority Three: Commit to diversity, inclusion, and racial justice in all aspects of our work.		
<p>Strategic Objectives</p> <ol style="list-style-type: none"> 1. Emphasize that racial justice is an access to justice issue 2. Make the system work for clients 3. Encourage the diversity of pro bono volunteers, staff, and volunteer leadership 	<p>Opportunities</p> <ul style="list-style-type: none"> • Continue volunteer training in cultural humility and sensitivity • Consider a client advisory committee • Diversity and inclusion statement • Guard against implicit hiring bias • Advocate for systemic changes that benefit our clients 	<p>Current Supporting Activities</p> <ul style="list-style-type: none"> • Statement on Black Lives Matter • Training • Racial equity staff discussions • Broadened recruiting efforts • Voluntary bar outreach
Strategic Priority Four: Promote innovations that expand the availability of legal services.		
<p>Strategic Objectives</p> <ol style="list-style-type: none"> 1. Leverage profession-wide changes in the delivery of legal services 2. Adapt to technology appropriate opportunities for virtual connection with clients, volunteers, and partners 3. Convene strategic partners for reciprocal problem-solving 	<p>Opportunities</p> <ul style="list-style-type: none"> • Develop technology partnerships to provide client access to virtual services • Further relationship with the D.C. Courts, Access to Justice Commission, and strategic partners 	<p>Current Supporting Activities</p> <ul style="list-style-type: none"> • Advocacy efforts with strategic partners, D.C. Courts, D.C. Bar, and Access to Justice Commission
Strategic Priority Five: Ensure sufficient resources and capacity to fulfill our mission and vision.		
<p>Strategic Objectives</p> <ol style="list-style-type: none"> 1. Maximize staff and volunteer leadership 2. Diversify and strengthen revenue streams 3. Advocate for support for civil legal services to low-income D.C. residents 	<p>Opportunities</p> <ul style="list-style-type: none"> • Further develop funder understanding of the work of the Center and its clients • Develop a plan for individual giving • Prepare for funding shifts because of economic conditions • Invest in development staff and technology • Foundation grant opportunities 	<p>Current Supporting Activities</p> <ul style="list-style-type: none"> • Support for staff professional development • Attentiveness to wellness and burnout issues among staff and volunteers • Presidents Reception • Firm and individual support • Combined Federal Campaign • Sponsorships